

Joseph E. Wind
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Professional Profile **Experienced in Business Development Strategy, Leadership Development, Higher Education Management, Public Relations, Marketing, Strategic Planning, Vision Development, Fundraising Strategy & Legislative Strategy**

- Business Growth Strategy
 - Public Relations
 - Media Relations
 - Government Relations
 - Fundraising Strategy
 - Grants Development
 - Non-Profit Organization/Volunteer Management
 - Community Development
 - Community & Business Vision Planning
 - Human Resources/Career Planning
 - Economic Development
 - Business Relationship Strategy
 - Research
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- Three years of experience growing two small businesses into successful enterprises.
 - 17 years of experience with all aspects of university management, operations, community and government relations and student development
 - Three years of experience with a construction management firm
 - Two years of experience leading regional office of an international public relations firm
 - Six years of Chamber of Commerce management experience
 - Six years of experience with human resources development, recruiting and placement

Professional Accomplishments **State, Federal & Private Funding Strategy & Implementation for Asset Development**

- \$97.5 Million for Northern Kentucky University (NKU) Health Innovation Center
- \$36.5 Million for NKU Griffin Hall College of Informatics
- \$5.0 Million Griffin Hall Digitorium Technology
- \$6.0 Million City of Highland Heights, KY Investment in University Soccer Stadium
- \$64.0 Million for NKU Bank of Kentucky Center
- \$700 Thousand recurring funds for the NKU Metropolitan Education & Training Center
- \$35.0 Million for NKU Dorothy Hermann Natural Science Center (\$2.0 Million for design/planning as contract lobbyist in 1994)
- \$50.0 Million in federally funded Congressional allocations to NKU for engagement activities, including a Digital Planetarium and STEM development
- \$21.0 Million for the AA Highway Connector Road and University Blvd to Johns Hill Road to complete campus circle road infrastructure plan
- Increased NKU state base funding from \$25.0 Million in 1998 to \$47.0 Million in 2015
- Saved university nearly \$2.0 Million in cost of state retirement system
- \$1.0 Million private donation for creation of NKU Center for Economic Analysis & Development and NKU Center for Applied Informatics
- Led advocacy campaign for the Northern Kentucky Convention Center funding (1994)

Community Development Visions & Plans

- Northern Kentucky Consensus Committee (Design & Managed)
- Covington (KY) Pride Vision (Designed & Managed)
- Northern Kentucky Quest Vision 2005 (Designed & Managed)
- Metropolitan Growth Alliance (Cincinnati/Northern Kentucky Collaborative Vision Facilitated, Designed & Launched)
- Northern Kentucky Vision 2015 (Leadership Team)
- Grant County Vision 2020 (Facilitated, Designed & Launched)
- Northern Kentucky Technology Triangle Initiative (Designed & Managed)
- Campbell County Peninsula Innovation Corridor (Designed)
- Northern Kentucky University's first comprehensive business plan (Co-leader)
- Northern Kentucky Chamber of Commerce Business Journal (Editor/Manager)

Leadership

- Created & manage the NKU student Future Leaders Internship Program
- Created & manage the NKU student Community Ambassadors Program
- Selected by students and alumni for the Most Influential Faculty/Staff Award
- Annually selected by multiple senior students as most influential during their college experience, and received four Presidential Ambassadors awards for impact on students, including the prestigious Flame Award
- Selected as member of the first class of Greater Cincinnati's 40 Under 40
- Selected as the Kentucky Department for Employment Services Outstanding Employment Services Award recipient for talent recruitment and placements in one year
- 2014 Chairman of the Board for the United Way of Kentucky
- Past Chairman of the United Way of Northern Kentucky Government Relations Committee
- Co-Founder of UpTech, a Northern Kentucky informatics business accelerator
- Co-founder of Campbell County Economic Progress Authority
- Co-founder of SouthBank Partners (River Cities Economic Development in Northern Kentucky)
- Co-founder of Northern Kentucky Education Alliance
- Managed complete process for United States Presidential visit to Northern Kentucky

Work History 2015 - 2018

President/CEO, CEO+1 (ceoplusone.com)

2015 – 2018

Combined my extensive experience in business, government, education and community development to support C-Level leaders with strategy to complete their goals. Clients include: attorneys, information/data analytics software, higher education, P-12 education, social services, education cooperatives, architects, construction, retail, restaurants, manufacturers

President/CEO, Joseph Wind Enterprises, LLC

2015-2018

Provide an array of turn-key office related products and services to government agencies, including furniture, supplies, building and interior design and modular interior solutions

Past Positions:

1998 -2015

Vice President, Government & Community Development, Northern Kentucky University, Highland Heights, KY

Executive Director, Advisor to the President; Associate Vice President; Assistant Vice President

1996 - 1998

Director of Community Relations & Marketing, Corporex Companies, Inc., Covington, KY

1994 - 1996

Manager, Cincinnati Regional Office, Shandwick Public Relations , Cincinnati, OH

1988 - 1994

Senior Vice President, Northern Kentucky Chamber of Commerce, Fort Mitchell, KY

1981 – 1988

Manager/Program Director, Kentucky Department of Employment Services, Covington, KY
Veterans Employment Counselor/Employment Placement/Interviewer

Education Bachelor of Arts Degree, Psychological Sciences, Organization Management Focus

Northern Kentucky University

Highland Heights, KY

Completion of five-years of six year Association of Chamber of Commerce Executives management/leadership program